



Wedi ei ariannu gan
Llywodraeth y DU

Funded by
UK Government



AVOW
Cyngor Gwirfoddoli Sirol Wrexham
Wrexham's County Voluntary Council

Wrecsam2029 Cultural Commission

Revenue Grants of between £5,000 and £10,000

**Are you a local arts, cultural or community organisation in Wrexham County?
Do you have a bold idea for a playful cultural event or activity that could help
Wrexham shine on a national stage? If you are, we want to hear from you!**

We are inviting proposals for grants of up to **£10,000** to deliver test events as part of a new Cultural Commissions Programme, supporting Wrexham's journey towards becoming [UK City of Culture 2029](#).

Grant Guidance

Who are we?

Wrexham Community & Culture Trust (WCCT) is a new and independent charitable organisation, based in Wrexham. WCCT has been established with the support of Wrexham County Borough Council (WCBC) to lead on the delivery of Wrexham's bid to become UK City of Culture 2029.

WCCT is now working to develop the cultural infrastructure of Wrexham County for the long-term, encouraging inward investment that will benefit the people of Wrexham and build Wrexham's profile on the national and international stage.

How much funding is available?

Following on from a successful grant application to the UK Government Shared Prosperity Fund (SPF), we are inviting proposals for revenue grants from £5,000 up to £10,000 for your organisation to undertake a cultural / artistic project that could help Wrexham shine on the National stage.

This grant can be used to fund resources, venue hire, staff or freelance staff time.

All events **MUST** be completed by 31st January 2026.

Grant deadline:

Closing date of this fund is midday 1st July 2025 with all supplementary documents (see below) submitted to funding@avow.org (within 12 hours of your grant form being submitted) for the application to be valid.

What type of projects are eligible?

We recognise that this project is about more than one event, and WCCT want to support a range of cultural and artistic projects and groups that demonstrate the



following: We are looking at funding “test events”. By this, we mean small scale events or activities which pilot a new concept or idea, and which have the potential to be developed into large-scale and significant projects by 2029.

This programme, led by [WCCT](#), is a strategic investment in Wrexham’s cultural economy - designed to increase resilience, drive innovation, and showcase the county’s capacity to deliver ambitious, inclusive and diverse cultural events.

What We're Looking For?

Successful applicants will:

- **Propose to deliver events or activities which are innovative, new and novel** - Things which have not been done in Wrexham before or put a new spin on an existing concept.
- **Demonstrate how their events or activities will be ‘playful’** – ‘playfulness’ will be the central theme of Wrexham’s City of Culture 2029 bid. Being ‘playful’ can mean lots of different things – we’re not prescriptive – we want to know what it means to you.
- **Demonstrate the potential to engage new audiences with cultural experiences** – reaching people who you may not have previously reached before.
- **Propose an idea with local relevance and national significance** – In 2029 we hope to welcome people from across the globe to Wrexham. Your event or activity should be as appealing to someone from Wrexham, as it is to someone visiting us from anywhere in the UK (or the world).
- **Demonstrate how the proposed event** aligns and contributes towards the [Future Generations Seven Wellbeing Goals](#)

All supported organisations will also receive tailored training and support to build organisational capacity and ensure high-quality delivery.

Why It Matters?

This project is about more than one event - it’s about:

- Strengthening Wrexham’s cultural infrastructure
- Growing the resilience and reach of local cultural organisations
- Engaging thousands of residents and visitors
- Boosting Wrexham’s bid for UK City of Culture 2029



What is the criteria?

We are looking to fund organisations/groups that meet the following criteria.

- Must be based in Wales and delivering work for the benefit of people in Wrexham.
- Fulfil at least one of the Welsh Governments seven Wellbeing of Wales goals:
 - A prosperous Wales
 - A resilient Wales
 - A healthier Wales
 - A more equal Wales
 - A Wales of Cohesive communities
 - A Wales of vibrant culture and thriving Welsh language
 - A globally responsible Wales
- We welcome applications from all faith-based bodies for projects that meet the aims of the Grant Scheme.
- We welcome applications where match funding from another funder is already in place. Match funding evidence will need to be submitted alongside you application.

Key Details

- **Grants available:** from £5,000 or £10,000
- **Who can apply:** Local arts, cultural and community-led organisations based in Wrexham County Borough. For profit organisations including restaurants, cafes, bars, farm shops etc. based in Wrexham County Borough are also eligible to apply. Ideas for any form of cultural activity are strongly encouraged (e.g. local sports clubs, walking groups, community cafes, theatre groups and so on)
- **Application form:** Applicants must complete the application form that is available [here](#)
- **Deadline to apply:** Midday 1st July 2025
- **Decisions announced:** Week commencing 14th July 2025
- **Delivery period:** All events must be completed by 31st January 2026
- **Monitoring report deadline:** Midday 27th February

Workshops:

All successful applicants will be expected to attend a series of workshops, on various topics, to support organisations with their events. Time, date and venues to be confirmed in the agreement letter.

Exclusions



Wedi ei ariannu gan
Llywodraeth y DU

Funded by
UK Government



The following organisations and groups are not eligible to apply for this grant:

- You are not eligible to apply for this grant if you have already applied to either the WCBC Wrexham Key Fund or the Cadwyn Clwyd/AVOW Prosperous Communities Key Fund for the same project
- Organisations based outside Wales.

Do we need a bank account?

Yes. Your organisation must have a bank account in its name, with at least two unrelated signatories if voluntary. A recent bank statement must be provided within 12 hours of submitting your application. Bank details will also be confirmed in the grant agreement sent to successful applicants.

What other information will we need to supply?

You will be need to send signed copies of your latest audited accounts and you will be asked for your company/charity and or CIC number. If you are a new organisation/group we will need you to send us your management accounts and working policies.

If the project that you are proposing focuses on working with Children and Young People, and/or Vulnerable people, you will need to forward your Safeguarding Policy. You will need to submit a copy of all documents detailed in the grant application to funding@avow.org within 12 hours of your grant submission for your application to be considered.

Do we have to create a new project?

We are looking for new or developing ideas for events or activities that have the potential to be developed into large-scale and significant projects by 2029. Please refer to the section above: What we are looking for, for more details.

When do we have to spend the money?

Funding will have to be spent by 31st January 2026. This is a condition of accepting the grant.

Do we have to complete any monitoring forms?

Yes. A monitoring report will be sent to you in January 2026 and should be returned no later than Midday 27th February 2026 along with evidence of your grant expenditure.

Can the grant be spent on revenue or capital funding?



The grant can **ONLY** be spent on revenue funding.

Typical revenue costs may include:

- Salaries for staff involved in running the project, and / or payment of participants, organisers, or volunteer costs.
- Costs of premises hire, transport and subsistence for those involved in the project.
- Event related costs and insurance. Costs of materials used in the project including promotional materials.

What can the money be spent on?

Yes	No
✓ Resources such as Arts and craft materials, or music equipment	X Building works or repairs X Trips or holidays for groups
✓ Venue hire.	X Religious or political appeals
✓ Fees / salaries for professional artists	X Statutory services for example service provided by a Health Board or Local Authority (Council)
✓ Salaries for staff directly related to the project	X Commercial activities
✓ Volunteer costs	X Generic or mass fundraising appeals
✓ Travel costs related to the project	X Activity that takes place outside Wrexham
✓ Training	X Activities that have already taken place or projects that have already completed
✓ IT equipment and internet data	
✓ Food and refreshments	
✓ Storage of equipment	
✓ Marketing materials.	



Wedi ei ariannu gan
Llywodraeth y DU
Funded by
UK Government



AVOW
Cyngor Gwirfoddoli Sirol Wrexham
Wrexham's County Voluntary Council

Application process

To apply, please complete the application form [Wrexham 2029 Cultural Commission Grant](#)

Can I get help to apply?

Yes. If you would like advice in completing your application, please get in touch with us at funding@avow.org and 01978 312556

This grant is discretionary and highly competitive. Submitting an application does not guarantee funding.